



MAYOR DAVID J. NARKEWICZ

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For Immediate Release - March 22, 2016

City Launches Parking Validation Program for E.J. Gare Parking Garage

Today the City of Northampton announced a new tool for helping local merchants and restaurants make downtown shopping more convenient and attractive to their customers: parking validation for the E.J. Gare Parking Garage. "Parking validation in the garage is one more step by the City to support local business efforts to enhance the customer experience for visitors to downtown Northampton," said Mayor David Narkewicz in announcing the program.

Under the new program, downtown businesses can purchase sheets of special validation stickers to validate the parking of their customers who park in the E.J. Gare Parking Garage. Upon completing their shopping, dining, or other business at participating downtown establishments, customers can have a validation sticker affixed to their garage ticket allowing them to exit the garage at no charge. Retailers can purchase sheets of stickers in 1, 2, and 3 hour allotments from the City of Northampton Parking Clerk's Office located at 212 Main Street, Northampton, MA 01060. The first hour of parking in the garage will remain free.

01/11/16 10:38AM 0113915



E.J. Gare Garage
Northampton, MA 01060
For Assistance Call:
1-413-587-1099
E.J. Gare Garage

STICKER HERE



Please take ticket with you.
Pay at Pay Station before
returning to your car.

Cash, Coin, Accepted



01/11/16 10:38AM 0113915

03/08/16 07:17AM 0169847



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