

# Proclamation



**CITY OF NORTHAMPTON  
COMMONWEALTH OF MASSACHUSETTS  
SMALL BUSINESS SATURDAY  
NOVEMBER 25, 2017**

*WHEREAS*, Small Business Saturday is a day to support the local businesses that help create jobs, boost the economy, and preserve the unique culture of our community; and

*WHEREAS*, the City of Northampton applauds the contribution our local small businesses make to our local economy and community; and

*WHEREAS*, today we would like to increase awareness of the value of locally owned small businesses and highlight these businesses' impact on the economy of the United States; and

*WHEREAS*, currently there are 27.9 million small businesses in the United States, and these small businesses employ over 49 percent of the working population in the United States; and

*WHEREAS*, 89 percent of U.S. consumers agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

*WHEREAS*, the City of Northampton supports our local businesses and encourage consumers to shop locally; and

*WHEREAS*, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and so

*NOW,  
THEREFORE*, I, David J. Narkewicz, Mayor of Northampton, Massachusetts, do hereby proclaim November 25, 2017 as

**SMALL BUSINESS SATURDAY**

in the City of Northampton. I urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**In Witness whereof, I have set my hand and imprinted the seal of the City of Northampton.**



**Mayor David J. Narkewicz**