

Just the Facts

Who?	Comcast's Analog Standard Cable Customers and Digital Cable Customers Without Comcast Equipment on all TVs
What?	Digital Equipment for up to 3 TVs and Lineup Change To Deliver More Channels, New Services
Where?	Agawam, Chester, Conway, Deerfield, Granby, Granville, Hatfield, Holyoke, Huntington, Longmeadow, Northampton, South Hadley, Southwick, Sunderland, Westhampton, Westfield, West Springfield, Whatley, and Williamsburg.
When?	On or around October 20, 2009
Why?	Digital Platform Delivers "World of More" (HD, On Demand, Faster Internet Speeds)
How?	Choice of Self-Install or Professional Installation
How Much?	No Charge for Equipment for Up to Three Televisions. Easy, Free Self-Install or Professional Install for a One-Time Fee of \$17.50.

No Impact to Basic Cable Customers or Customers with Digital Equipment

