

Arts Council

The Northampton Arts Council supports and nurtures arts activities in the community, allocates arts lottery funds, stimulates public awareness and support for the arts, and works to maintain the diverse cultural heritage of the City of Northampton.

In addition to its granting program, the Northampton Arts Council produces arts events, initiates public art sites and advocates for the arts in the city. The Arts Council is one of only four councils in the Commonwealth to also review grants and distribute funds every spring with money raised through events like the annual Four Sundays in February Series and Transperformance. The Arts Council's volunteer board members are appointed by the Mayor and approved by the City Council.



The Northampton Arts Council is the City's only department that seeks to directly help local artists by distributing grants from federal, state and locally raised funds.



On behalf of The August Company, I want to sincerely thank you for awarding our production, "As You Like It" with your extremely generous grant. Your support helped so much. The grant nearly covered our largest expense: The Pines Theater space. Thank you very much!

Rachael Braidman, The August Company

We want to express our gratitude to you for funding and supporting our "Inside~Outside" exhibition at Oxbow Gallery. The show wouldn't have been possible without your assistance. The work you do is appreciated. Thank you for supporting the arts in Northampton!!

Jennifer O'Connell and Brain Kiernan



Thank you for the grant to the VA Hospital in Leeds. It was helpful in supporting my efforts to facilitate a writing group, to defray costs of supplies, and also to show that there is community concern for veterans.

William Gural

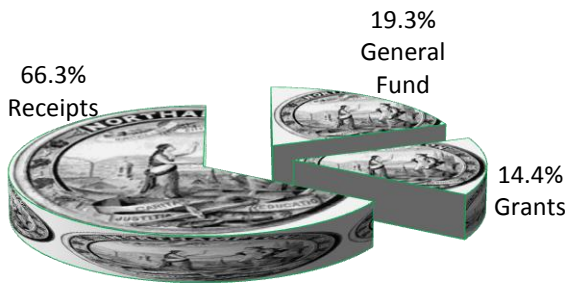
I want to thank you for the guided, persistent support you offered me and other grant applicants during this latest grant cycle. Thanks in large part to your astute and early feedback, Sanctuary for Writing Practice now has more dollars to support low-income writers who want to grow their art with the support of a group.

Joan Barberich, AWA



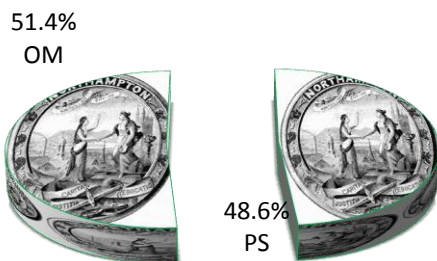
Staffing Proposal for FY2012

Position Title	Full or Part time	Annual Salary	Funding Source(s)	Budgeted FTE	Change from FY2011	Union affiliation
Director	Full-time	53,362	30% Y@H Chorus, 10.5 hrs (\$16,008) and 61.4% city funded (\$32,777); 8.6% Arts Council Inc. funded (\$4,576); with full benefits paid by the General Fund	1.0		NAPEA
Arts Administrator	Part-time 24 hrs/wk	30,538	Supported by Arts Council fundraising and grants from Massachusetts Cultural Council, with full benefits paid by the General Fund	.7		NAPEA
Consultant	By project	24,224	Supported by Arts Council fundraising and Young @ Heart Chorus	.5	--	NR
Smith College Intern	Part-time	Up to 2,000/acad. year	Supported with funding by Smith College (80%) and Arts Council fundraising (20%)	.25	--	NR



Where Our Funding Comes From

The annual budget of the Arts Council is supported through the General Fund, Grants, and Receipts from Arts Council produced events.



How We Spend Our Money

This chart shows how much of the annual budget of the Arts Council is spent on staff (PS), on Ordinary Maintenance (OM).

OM is increased by more than 14% this year in anticipation of additional revenue resulting from new collaborations and additional productions. The majority of OM is grants to local artists.

Some Accomplishments At A Glance

beyond our day-to-day operations

- The Arts Council increased the number of sponsors and program advertisers for Transperformance and Four Sundays in February by 9% over last year.
- \$1,250 was distributed from Transperformance proceeds to each of the six participating PTO's of Northampton's public schools for Arts Enrichment programs of their choice. For example, Lisa Leary, art teacher at Northampton High School, will bring 50 students to Mass MOCA for a field trip this spring.
- 45 artists and writers were able to complete their creative projects in Northampton, Leeds and Florence because they received grants from the Northampton Arts Council.
- The Arts Council is an active member of the Northampton Arts Trust, a joint collaboration between A.P.E., the Northampton Center for the Arts, New Century Theatre, and Young@Heart Chorus, donating \$1,500 to date to help acquire property to provide performance, exhibition, and work space for artists and arts-related organizations.
- The use of our new website (<http://www.northamptonartscouncil.org/>) is a huge success with online sales of tickets doubling since last year.

The Year Ahead

- Expand use of social networking sites like Twitter and Facebook and our web presence to reach larger audiences for Arts Council productions, and to attract more artists, writers, and filmmakers to apply for grants, biennial juried visual art exhibitions, and calls for proposals for public art to produce new art in Northampton, Leeds, and Florence.
- Honor performers who died since 1994, with Transperformance 21: Rock n' Roll Heaven 2. (Transperformance 4: Rock n' Roll Heaven was a hit in 1994)
- Create a cross-cultural event in which Caribbean music meets traditional American art forms with local Haitian musicians as part of the Four Sundays in February series.
- Collaborate with new venues and arts organizations like Pleasant Street Theatre and Amherst Cinema to present events, expanding traditional Arts Council programming and generating new revenue streams.

ARTS COUNCIL

	Actual FY 2010	Budget FY 2011	Budget FY 2012	\$ Change FY11-12	% Change FY11-12
<u>Appropriation by Major Object</u>					
Personal Services	32,777	85,426	82,621	(2,805)	-3.3%
Ordinary Maintenance	0	62,862	87,379	24,517	39.0%
Other than Ordinary Maintenance	0	0	0	0	0.0%
Total	32,777	148,288	170,000	21,712	14.6%
<u>Appropriation by Major Activity</u>					
Arts Administration	32,777	148,288	170,000	21,712	14.6%
<u>Financing Plan</u>					
General Fund	32,777	32,777	32,777	0	0.0%
Grants	0	33,511	24,520	(8,991)	-26.8%
Local Sources/Performances	0	82,000	112,703	30,703	37.4%
Total	32,777	148,288	170,000	21,712	14.6%

Arts Council

9 4 7 0 5 3 1 6 2 8

by the numbers

- 28** Artists and writers awarded [ArtsEZ spring grants](#), totaling \$20,000
- 20** Years of producing The Really Big Show every February. Really.
- 1** Poet Laureate, Lenelle Moïse, in 2 rowdy productions
- 100+** Musicians Trans-Performing last August for arts enrichment in Northampton schools
- 17** Fall grant recipients awarded funds for arts projects in Northampton
- 2,000** A capella enthusiasts packed J.M. Greene hall in February for the 27th Silver Chord Bowl
- 2** Community Arts Awards presented to 1) Penny Burke of the Center for the Arts and 2) Michael Tillyer of Anchor House of Artists
- 14** Years of Kids Best Fest, an international festival of children’s films for February school vacation week
- 24** Artists represented in a biennial juried art exhibition at Forbes Library
- 15** Ukuleles together on stage the second Sunday of February – probably a house record!
- 32** Young local filmmakers who watched their work debut on 1 big screen at the Academy of Music at YouthFilm this year
- 10** Events in 22 days presented and coordinated by the Arts Council makes for 4 Fabulous Sundays and one amazing month for the arts in Northampton