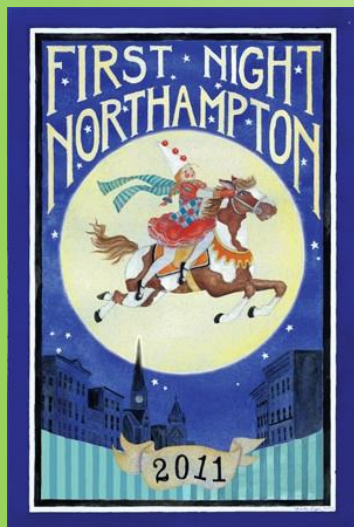


First Night

The annual appropriation to the Northampton Center for the Arts facilitates the production of its signature event, First Night, a celebration of local arts, culture, entertainment and community held every New Year's Eve.



Public art sculpture in front of the Northampton Center for the Arts Old School Commons



This year, First Night followed the first big winter storm of the season. Because we begin our festivities at Noon, with a parade and family friendly events at our base at the Old School Commons building, we were worried that the plowed snow piles on the side of South Street could create a hazard for the many pedestrians and baby strollers we expected. We were so grateful to Jim and Rich up at the DPW for making sure this location was among the first to be cleared of snow banks to ensure a safe and enjoyable afternoon for drivers and pedestrians alike!

Penny Burke, Director



Where Our Funding Comes From

The annual appropriation to support First Night Northampton is funded entirely through the General Fund.

FIRST NIGHT CELEBRATION

	Actual FY 2010	Budget FY 2011	Budget FY 2012	\$Change FY11-12	%Change FY11-12
<u>Appropriation by Major Object</u>					
Personal Services	0	0	0	0	0.0%
Ordinary Maintenance	6,160	6,160	6,160	0	0.0%
Other than Ordinary Maintenance	0	0	0	0	0.0%
Total	6,160	6,160	6,160	0	0.0%
<u>Appropriation by Major Activity</u>					
First Night Celebration	6,160	6,160	6,160	0	0.0%
Total	6,160	6,160	6,160	0	0.0%
<u>Financing Plan</u>					
General Fund	6,160	6,160	6,160	0	0.0%
Total	6,160	6,160	6,160	0	0.0%

First Night

5 3 1 4 0 8 9 2 7 6

by the numbers

- 26** Consecutive years of First Night celebrations – a generation’s worth! Ronald Reagan was president when the first one was held!
- 19** Performance venues were used for First Night 2011
- 5,400** Total seats in all the performance venues which had seating
- 115** Distinct and delightful acts performed for First Night 2011
- 12,000** Approximate number of patrons who enjoyed some or all of our 12-hour celebration of arts, music, culture and community. This is roughly equal to the entire population of the Town of Palmer, Mass!