

Select Geography Type
Municipality

Select a Community
Northampton



COMMUNITY PROFILE

Pioneer Valley Northampton, Hampshire County

Northampton, MA 01060
Phone: (413) 587-1249
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www.northamptonma.gov

Land Usage (Acres) 2022

| | |
|----------------------|--------|
| Residential | 3,387 |
| Commercial | 361 |
| Industrial | 471 |
| Urban Open/Public | 899 |
| Transportation | 272 |
| Outdoor Recreational | 393 |
| Agricultural Land | 2,752 |
| Undeveloped Land | 13,412 |
| Water | 901 |
| Total Acreage | 22,848 |

Source: A

Property Tax Rates

| | 2023 |
|-------------|---------|
| Residential | \$15.84 |
| Commercial | \$15.84 |

Source: B

Vehicle Registrations (Autos and Light Trucks)

| | |
|------|--------|
| 2023 | 20,748 |
|------|--------|

Source: B

Data Sources

- A) Mass GIS
- B) MA Dept. of Revenue
- C) U.S. Census Bureau, American Community Survey, 5-Year Estimates
- D) U.S. Census Bureau, Population Estimates Program
- E) U.S. Bureau of Labor Statistics

Prepared by the Pioneer Valley Planning Commission in collaboration with DeRose Consulting Services, Inc.

| | | | | |
|--------|--------|--------|--------|--------|
| 29,242 | 28,978 | 28,655 | 28,405 | 29,327 |
|--------|--------|--------|--------|--------|

Source: D

Population by Race or Ethnicity

| | 2020 | 2021 | 2022 |
|--------------------|-------|-------|-------|
| Asian | 3.6% | 3.7% | 4.0% |
| Black | 2.3% | 2.8% | 2.2% |
| White | 94.2% | 90.4% | 90.1% |
| Hispanic or Latino | 9.8% | 7.8% | 8.4% |

Source: C

Household Income

| | 2022 |
|---------------------|-------|
| \$0-9,999 | 4.5% |
| \$10,000-\$14,000 | 4.2% |
| \$15,000-\$24,999 | 7.1% |
| \$25,000-\$34,999 | 8.4% |
| \$35,000-\$49,999 | 9.6% |
| \$50,000-\$74,999 | 13.4% |
| \$75,000-\$99,999 | 10.8% |
| \$100,000-\$149,999 | 17.9% |
| \$150,000-\$199,999 | 8.7% |
| \$200,000+ | 15.5% |

Source: C

Median Household Income

| Year | |
|------|----------|
| 2020 | \$71,866 |
| 2021 | \$72,687 |
| 2022 | \$80,981 |

Source: C

Housing Cost Burden

| | 2018 | 2022 |
|---------|--------|--------|
| Renters | 52.46% | 54.59% |
| Owners | 26.55% | 22.39% |
| Total | 38.48% | 35.80% |

Source: C

Employed in Poverty

| | 2022 |
|-----------------------------|--------|
| Males in Poverty | 3.72% |
| Employed Males in Poverty | 10.40% |
| Females in Poverty | 5.03% |
| Employed Females in Poverty | 12.00% |
| Total Employed in Poverty | 4.41% |

Source: C

Poverty by Age Group

| | 2022 |
|---------|--------|
| Under 5 | 8.00% |
| 5 - 17 | 10.50% |
| 18 - 34 | 15.50% |
| 35 - 64 | 11.80% |
| 65 + | 7.60% |

Source: C

Residents in the Labor Force

| | 2015 | 2020 | 2022 |
|-------------------|--------|--------|--------|
| Unemployment Rate | 3.8% | 7.1% | 2.9% |
| Employed | 15,412 | 14,685 | 15,827 |
| Unemployed | 603 | 1,128 | 478 |
| Laborforce | 16,015 | 15,813 | 16,305 |

Source: E

| | |
|---------|-------|
| 3 - 4 | 1.1% |
| 5 | 0.7% |
| 6 - 11 | 4.6% |
| 12 - 17 | 6.6% |
| 18 - 24 | 12.9% |
| 25 - 34 | 12.8% |
| 35 - 44 | 12.4% |
| 45 - 54 | 12.5% |
| 55 - 59 | 6.3% |
| 60 - 64 | 7.2% |
| 65 - 74 | 13.1% |
| 75+ | 7.7% |

Source: C

Source: C

Education Attainment 2012 & 2022

| | 2012 | 2022 |
|----------------------------|-------|-------|
| High School (includes GED) | 92.0% | 93.9% |
| College | 54.8% | 62.9% |

Source: C

For more data on K-12 Education, see our education profiles here:

<https://pioneervalleydata.org/search-by-topic/school-districts/>

Employment by Industry, 2022

| | Employed | % of Total |
|--|----------|------------|
| Accommodation and Food Services | 1,641 | 7.80% |
| Arts, Entertainment and Recreation | 248 | 1.18% |
| Construction | 827 | 3.93% |
| Educational Services | 3,534 | 16.80% |
| Finance and Insurance | 350 | 1.66% |
| Government | | |
| Health Care and Social Services | 6,176 | 29.36% |
| Management of Companies and Enterprises | | |
| Manufacturing | 1,187 | 5.64% |
| Other Services (Except Government) | 653 | 3.10% |
| Professional, Scientific and Technical Serv... | 825 | 3.92% |
| Real Estate, Rental and Leasing | 97 | 0.46% |
| Retail Trade | 2,270 | 10.79% |
| Transportation and Warehousing | 171 | 0.81% |
| Utilities | 26 | 0.12% |
| Waste Management and Remediation | 306 | 1.45% |
| Wholesale Trade | 974 | 4.63% |

Source: B

Persons Below Poverty Level

| 2012 | 2022 |
|-------|------|
| 13.5% | 6.8% |

Source: C

Poverty by Race

| | 2022 |
|------------------|--------|
| White | 10.10% |
| Asian | 23.90% |
| Black | 29.80% |
| Hispanic | 13.90% |
| Native America.. | 45.70% |
| Pacific Islander | 0.00% |
| Other | 22.70% |

Source: C

Unemployment by Sex

| | 2022 |
|--------|-------|
| Female | 5.54% |
| Male | 4.64% |

Source: C