

Proclamation



CITY OF NORTHAMPTON COMMONWEALTH OF MASSACHUSETTS

SMALL BUSINESS SATURDAY NOVEMBER 28, 2015

WHEREAS, the government of the City of Northampton celebrates our local small businesses and the contribution they make to our local economy and community; and

WHEREAS, currently there are 27.93 million small businesses in the United States, representing more than 99.7% of U.S. companies, creating 2/3rds of net new jobs and generating half of private gross domestic products; and

WHEREAS, small businesses employ over 55% of the working population in the United States; and

WHEREAS, 89% of U.S. consumers agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 93% of U.S. consumers are willing to pledge support for a “buy local” movement; and

WHEREAS, the City of Northampton supports our local businesses that create jobs, boost our local economy, and preserve the unique culture of our neighborhoods; and

WHEREAS, the Saturday after Thanksgiving has been set aside by public and private small business advocacy groups across our nation for official acknowledgment.

*NOW,
THEREFORE,* I, David J. Narkewicz, Mayor of Northampton, Massachusetts, do hereby proclaim November 28, 2015 as

SMALL BUSINESS SATURDAY

in the City of Northampton. I urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



In Witness whereof, I have set my hand and imprinted the seal of the City of Northampton this 19th day of November, 2015.

Mayor David J. Narkewicz