



MAYOR DAVID J. NARKEWICZ

City of Northampton

210 Main Street Room 12

Northampton, MA 01060-3199

(413) 587-1249 Fax: (413) 587-1275

mayor@northamptonma.gov

FOR IMMEDIATE RELEASE - August 24, 2017

City of Northampton Partners with Parkmobile to Offer Mobile Parking App

Today Mayor David J. Narkewicz announced a new partnership between the City of Northampton and Parkmobile, LLC that will soon allow customers to use their mobile devices to pay for parking at approximately 1,500 spaces throughout downtown managed by both the city's new pay-by-plate kiosks and existing coin operated meters. Launching in September, customers will be able to pay for parking in any of these spaces using their mobile device.

"Northampton has made significant investments in our parking system to make it more user-friendly and expand payment options for residents and visitors," said Mayor David Narkewicz. "We're excited to partner with Parkmobile to now offer the additional convenience of a mobile parking app."

To use the Parkmobile system, customers can sign up for free through a downloadable app. Once registered, they may pay for parking using the mobile app, online, or by toll-free phone call. Mobile app users can receive alerts prior to their parking session expiring and can even add more time without returning to their vehicle. All time limits still apply, however, and the app will not allow users to purchase more time than is allowed in a particular zone.

"Parkmobile is thrilled to partner with the City of Northampton to offer this service, which uses cutting-edge technology to enhance the parking experience by eliminating the need to swipe a card or feed coins into a meter," said Jon Ziglar, CEO of Parkmobile. "We look forward to working with Northampton over the coming weeks to offer drivers a more convenient means of parking."

UMass/Amherst, Boston, Somerville, Medford, Mansfield, Walpole, Lawrence, and Attleboro currently utilize Parkmobile in Massachusetts. It is also available in Burlington, VT, Keene, NH, Providence, RI, and major U.S. cities across the country including San Francisco, Chicago, Denver, Houston, New York, and Washington, DC.

Parkmobile, LLC is the leading provider for on-demand and prepaid mobile payments for on- and off-street parking and its mission is to leverage technology and innovation to maximize convenience and efficiency for the owner, operator, and consumer. Parkmobile's services have been adopted by over 6 million consumers and are available in more than 2,000 locations, including 37 of the top 100 cities in the U.S.

