

## MAYOR DAVID J. NARKEWICZ

## **City of Northampton**

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## Interested in Reducing the Costs to Heat and Cool your Home?

Join us at:

**HeatSmart Northampton: Meet the Installer** on September 12 from 7:00PM - 8:30PM at the Senior Center



A new city of Northampton program is offering Northampton homeowners and businesses discounts on an alternative heating and cooling technology that has a smaller carbon footprint and can operate more efficiently and cost effective, than many traditional systems. Through January 31, 2018, the HeatSmart Northampton program will provide discounts on the installation of what are known as "air source heat pumps," often referred to as "mini-splits," which can both heat and cool homes at lower usage costs than oil and electric heating systems and window air conditioning units.

Residents can learn more about heat pumps and how the program's discounted pricing and state rebates can drastically cut the cost of installing a heat pump at the HeatSmart Meet-the-Installer event on September 12 at 7:00PM at the Northampton Senior Center. At this event residents can ask questions of Express Plumbing, Heating and Solar Services – Northampton's



competitively-selected installer – to learn how a heat pump can work in their home or business. Representatives from the HeatSmart team will also be there to review the science of air source heat pumps, compare their cost to operate with other heating systems, describe the city's installer selection process, and explain state rebates, program timing and logistics.

HeatSmart Northampton is supported by

a grant from the Carbon Neutral Cities Alliance and local volunteers from Climate Action Now and Mothers Out Front, two volunteer organizations working for a swift transition away from fossil fuels to the use of clean, renewable energy and increased energy efficiency.